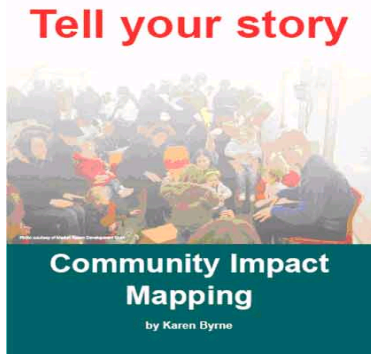


Tell Your Story

This guide is designed to help development trusts map their community impact and tell their stories in an effective way.



£5.00 inc p&p (free to DTA members)



Community Impact Mapping can help you start to think about your story, why and how your organisation does what it does. It is a simple way to visualise your journey and the difference you are making to your community. Development trusts focus on positive social, environmental and economic change. It is therefore important to be able to understand what changes are achieved and how. *Community Impact Mapping* is not a fully comprehensive approach to measuring impact. But it is a start, and it provides the basis to do more if you choose.

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